

The World's first book to be read with GoogleGlass

Innovation - E-book - Google Glass - Book on Ipad - Book on mobile phone - Multimedia - Reading experience



FREE LICENCE: <http://bou.de/2.jpg> (Martin Woesler, European University Press Director reads a D-Book using Google Glass.)



<http://bou.de/3.jpg> („D-Book“: The world’s first with GoogleGlass readable book. Available in German, English, Chinese.)

At the Frankfurt Book Fair, on October 8, 2014, the world’s first ever book readable with Google Glass, "The Dream of the Red Chamber", was published. If you read the book with the glasses, suddenly a video appears on an invisible screen which seems as though it is in the middle of the room. You can hear sounds or music being played in your ears. Video and Audio illustrate the text. If you read one of the European University Press’ D-Books with the Google glasses, this is what you will experience. The D-Book is published in German, English and Chinese. The book can also be read on standard mobile phones with Apple and Android systems and so the videos will appear on mobile phones or Ipad. There is also an audio book and a Kindle version.

The D-Book is small and can fit into your pocket. The Google glasses seem a bit bulky with a glass block in front of your eyes and a speaker in the strap. The group of test readers at the stand of "Red Chamber Dream World" confirmed that the reading experience is overwhelming.

In cooperation with the Chinese partner "Red Chamber Dream World", the European University Press classics of Chinese literature and the Bible have been enriched by multimedia elements, cartoons and musical interpretations that have been staged with orchestras have been specifically developed.

The D-Book can also be read like a regular paper book with color illustrations and some text, "this is appropriate to today's reading habits, especially the ones of young readers" says Martin Woesler, publisher of the European University Press. The reader can interact on a platform and write his or her own literature sequels. Liu Jinxing of the Red Chamber Dream World adds: "We deliberately chose classics of world literature, because we want to reintroduce important cultural assets with the latest, innovative technology to young readers." More classic authors such as Goethe and Shakespeare are being planned.

The D-Book "Dream of the Red Chamber, Chapter 5," is about the dream of a kid in China in the imperial era 250 years ago, who foresees the destruction of his own family. In the following chapters, which are each available as separate volumes, this dream becomes reality. This coming-of-age novel is a Chinese family saga, society novel and coming-of-age novel is similar to Germany’s "The Buddenbrooks".

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Events:

FRI 10.10. 3:30-4:30 p.m. Hall 6.1 Pachen Literary Lounge: A Dream of Red Mansions & Chinese Dream

Book (available in bookstores and later at Amazon.com): Cao, Xueqin: A Dream of Red Mansions, Chapter 5. D-Book in pocket size on paper for reading. Additional multimedia elements can be read with Iphone, Ipad, Android-Handy or GoogleGlass. ISBN 978-3-86515-505-4, European University Press, 171 S., 9 €, Publication Date: Oct 8, 2014